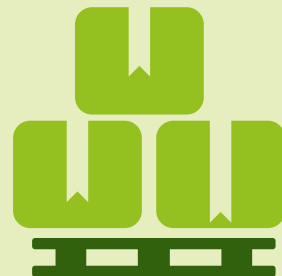


WE LOVE *Fresh Milk* NOT FRESH PLASTIC



1

Our rPET bottles are made from 100% recycled plastic which means we are not introducing any new plastic into the environment.

2

Place your Lewis Road rPET bottle in your kerbside or public recycling and it will be collected by your local recycler along with virgin PET bottles (bottles which have been made from new plastic).

3

Recycled materials are sorted and rPET/PET are separated from other materials.

4

Bundles of the rPET & PET bottles are shipped to plants to process into rPET. These plants could be in either NZ or offshore.

5

At the processing plant rPET & PET bottles are washed and rPET pellets are created. These rPET pellets can be re-used which means that we are not introducing new plastic into the environment.

6

Alto uses these rPET pellets to create our 100% rPET bottles.

7

The process then repeats itself.